SPONSORSHIP PROPOSAL FOR YEAR OF THE PENCIL CAMPAIGN

Presented by:

Develop Africa





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About Develop Africa

Founded in 2006, Develop Africa focuses on bridging educational gaps by providing essential resources to underserved communities. We have supported thousands of students through scholarship programs, vocational training, and the establishment of computer labs.

Mission: Develop Africa strategically empowers lives in Africa by providing educational opportunities and strengthening self-reliance so individuals, families, and communities can create positive change in their lives.

THE 2025 "YEAR OF THE PENCIL" CAMPAIGN

A groundbreaking initiative to raise
 awareness about educational resource gaps
 while providing critical support to students.

 We will impact thousands of students and leave a lasting legacy in educational development. Location: Multiple schools in Sierra Leone.

Goal:

- Distribute 100,000 pencils
- Provide two laptops to each school



OCTOBER - 2025





WHY SPONSOR THIS EVENT?

By partnering with

Develop Africa,

you will...



- Make a Direct Impact: Provide vital educational tools to thousands of students.
- Gain Global Recognition: Be part of a historic, world-record-breaking event.
- Demonstrate Social Responsibility: Showcase your brand's commitment to education and community empowerment.
- Join a Legacy: Align your brand with a meaningful cause and leave a lasting educational mark.

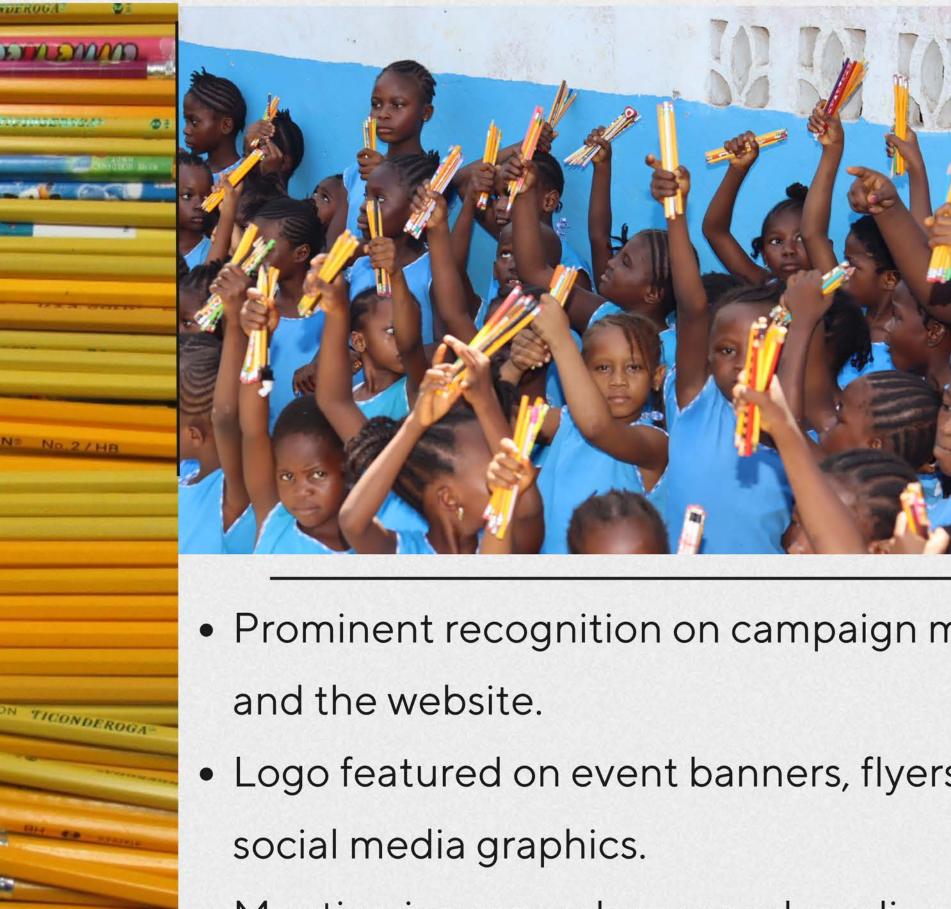


Platinum Sponsor \$10,000 to \$20,000





- Exclusive recognition as a Platinum Sponsor.
- Prominent logo placement on event banners, volunteer uniforms, and distribution materials.
- Speaking opportunity at the event.
- Customized media coverage.
- On-site branded booth or display at the event venue.





- Prominent recognition on campaign materials
- Logo featured on event banners, flyers, and
- Mention in press releases and media coverage.
- Dedicated social media shoutouts.

GOLD SPONSOR \$7,500 TO \$9,999



SILVER SPONSOR \$5,000 TO \$7,499







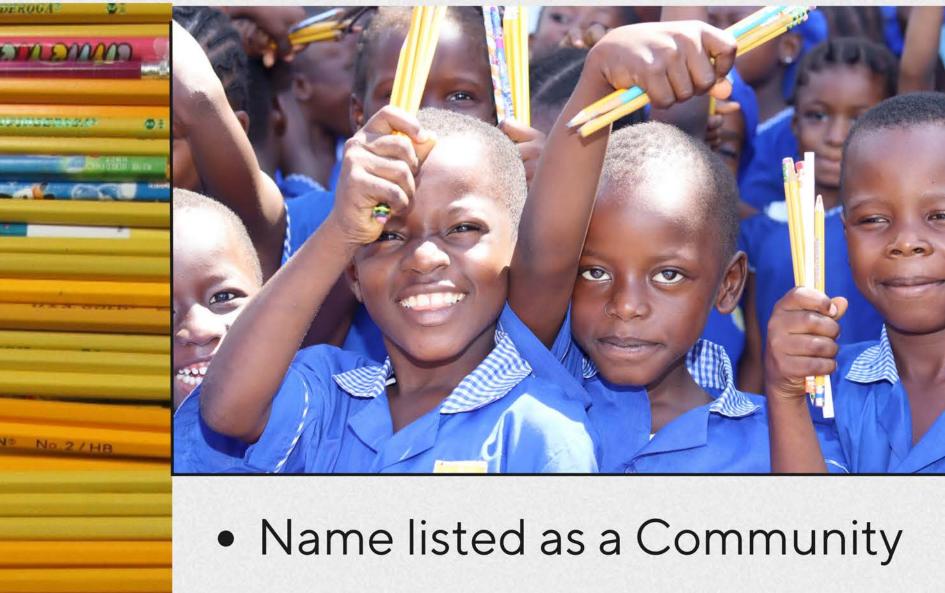
- Recognition on campaign website and event signage.
- Inclusion of your logo in select promotional materials.
- Tagged acknowledgment in social media campaigns.

BRONZE SPONSOR \$2,500 TO \$4,999





- Acknowledgment on the campaign website and event signage.
- Social media feature and event access.
- Logo Mention: Your logo included on select event signage.



- Sponsor on the website.
- Social media appreciation post and digital certificate of appreciation.

COMMUNITY SPONSOR \$1,000 TO \$2,499



OTHER WAYS TO GET INVOLVED

In-kind contributions, providing:

- PENCILS AND PENCIL CASES.
- SCHOOL SUPPLIES, LAPTOPS, AND SOLAR EQUIPMENT.
- LOGISTICS SUPPORT VEHICLES
- FOOD DONATIONS



JOIN US IN MAKING HISTORY



FOR MORE INFORMATION OR TO BECOME A SPONSOR, PLEASE VISIT

<u>www.developafrica.org/YearOfThePencil</u>

Contact us:

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Join us in empowering the next generation of African leaders.

Be part of a movement that will impact global education indelibly.

